

## FOR IMMEDIATE RELEASE

### June 28 tasting event at Martin's to feature 10 new Kitchen Fresh items

**SOUTH BEND, IN/June 16, 2008/Martin's Super Markets/** -- Martin's Super Markets will officially introduce 10 new signature Kitchen Fresh entrees and salads at a tasting event to be held June 28 at its Heritage Square store in Mishawaka. The tasting event, *Dishing It Out! with Chef Scott*, is free and open to the public. Samples will be available from 11am until 4pm.

The 10 newest ready-to-eat items in the gourmet Kitchen Fresh line include entrees as well as salads. Martin's Corporate Executive Chef Scott Rossen is the leader of a Martin's Deli team who has been developing, testing and conducting trials for the last several months in an effort to identify the 10 best-tasting items to add to the existing product line.

"We're hosting our first *Dish It Out!* tasting to give shoppers a way to experience all 10 new items at once, if they wish," according to Rossen. "And if they have any questions about the ingredients of each, or even need some suggestions on serving portions or pairings, we'll be there to personally offer answers and advice."

Available in Martin's Delis, Kitchen Fresh entrees and side salads are offered both in custom portions from the deli cases or in the familiar pre-packaged Kitchen Fresh individually sealed single-serving containers.

Featured items are Ricotta & Spinach Tortellini with Alfredo, Chicken Parmesan, Flank Steak, Home-style Meatloaf, Honey Garlic Chicken, and salads including Curried Tofu, Three Potato, Tuscany Bean, Wheat Berry and Tropical Fruit Waldorf. Shoppers can expect to find the new selections available at all Martin's Delis.

Chef Rossen, a Certified Culinary Administrator, has been cooking professionally for nearly 18 years. In addition to supervising Martin's own new product and recipe programs, he is a featured instructor at Martin's School of Cooking.

Martin's Super Markets was founded in 1947 and currently has 20 stores in South Bend, Mishawaka, Granger, Elkhart, Goshen, Plymouth, Nappanee and Logansport, Indiana, and Niles, Stevensville and St. Joseph, Michigan.

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