

FOR IMMEDIATE RELEASE

Martin's Super Markets announces Mishawaka's Ironwood Road store grand re-opening

SOUTH BEND, Ind. (June 9, 2009) — Martin's Super Market at 314 N. Ironwood in Mishawaka will hold its Grand Re-Opening Celebration from Monday, June 15 through Sunday, June 28. During this two-week event, customers are invited to participate in a number of events and activities as well as tour the newly remodeled store.

The expansion has added 12,804 square feet, making the store one of Martin's most comprehensive. It features an expanded Side Door Deli Café with nearly four times the seating capacity as previous, as well as both a new Salad Bar as well as a Fresh Sushi counter. The store now offers expanded choices for customers in the Bake Shoppe, Delicatessen, Produce Market, Fine Wines and Dairy, Frozen and Grocery Departments. A new in-store Martin's Pharmacy has been added, as well as a drive-thru service lane for added convenience. A large selection of pre-seasoned and marinated meats, as well as custom cutting services, is available in the newly enlarged Butcher Shoppe. The Fine Wines and Spirits Department now offers a full range of beers, wines and liquors.

According to Rob Bartels, Martin's president and chief executive officer, "This expansion gives us the opportunity to better serve the Mishawaka community, where Martin's has a significant base of loyal customers. The remodeled store will continue to give these customers the quality, selection and service that are synonymous with the Martin's name."

Events scheduled for the grand re-opening include a free play-and-win game, live radio remotes, free premiums with selected purchases and special offers only available at the Mishawaka store. Shoppers can sample cheese selections from around the world from 4:00 p.m. to 7:00 p.m. on Friday, June 19. Customers are invited to register for the chance to win two free tickets Martin's School of Cooking's July 12 *Food Tour Part Deux* bus trip to Chicago, valued at over \$400. Thursday, June 25 will feature a Meet the Chef event from 4:00 p.m. until 7:00 p.m., hosted by Martin's Corporate Chef Scott Rossen. Throughout the celebration, customers will enjoy complimentary sampling of some of Martin's most popular items.

Jim Greenwell is store manager. Assistant store manager is Ed Plonski. Martin's has operated at the Mishawaka location since 1968. The store phone number is (574) 259-6348. The store Pharmacy phone number is (574) 254-2321.

Martin's Super Markets was founded in 1947 and operates 20 stores located in South Bend, Mishawaka, Granger, Elkhart, Goshen, Plymouth, Nappanee and Logansport, Indiana, and Stevensville, St. Joseph and Niles, Michigan.

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