

FOR IMMEDIATE RELEASE

Martin's *In The Bag* contest to display winning entries at live event April 14

SOUTH BEND, IN/April 7, 2008/Martin's Super Markets/ -- The grand prize winner in Martin's Super Markets' *In The Bag* contest, along with runners up and honorable mentions, will be showcased at a live event to be held at Martin's Super Markets at 7355 Heritage Square, Mishawaka, Indiana. The event will take place on the second floor of the store's Side Door Deli on Monday, April 14 from 6:30pm to 8:00pm.

The recently concluded, six-week contest invited shoppers to submit photos and descriptions of creative, inventive and unusual ways they reuse Martin's plastic bags. The contest was held as part of Martin's recent expansion of the company's general reuse and recycling initiatives. The contest was sponsored by Atlantic Packaging.

Entrants submitted a photograph or a maximum one-minute long video on DVD, with a 25-word or less accompanying narrative.

The grand prize winner of a cruise for two is Catherine Edwards of South Bend, Indiana. Her entry, *Ball Gown*, is a full-size, full-length dress made entirely of Martin's plastic bags. It features a two-toned, braided, halter-style corset with a lined, attached, pleated skirt. Thirteen other winners of Martin's gift cards include entrants who created, among other items, a pair of sandals, a woven tote bag, a sunhat and a windsock.

"We were overwhelmed at both the number and the inventiveness of the entries," says Dave Mayfield, Martin's advertising manager. "We think the community will be amazed, amused and inspired with the chance to see the entries in person, and talk to the people responsible for their creations."

Atlantic Packaging is a leader in the recycling industry. Their corporate headquarters are located in Scarborough, Ontario, Canada. Atlantic Packaging manufactures paper and plastic bags, liner board, corrugated, newsprint, paper towel, bathroom tissue, paper napkins, lithographic printing and displays. Please visit their website-www.atlantic.ca for more information.

Martin's Super Markets was founded in 1947 and currently has 20 stores in South Bend, Mishawaka, Granger, Elkhart, Goshen, Plymouth, Nappanee and Logansport, Indiana, and Niles, Stevensville and St. Joseph, Michigan.

Contact: Cindy Kaplan, (574) 239-1867 or ckaplan@martins-supermarkets.com

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Martin's In The Bag contest

Complete awards list

	Winner	Entry description
Free Cruise for Two	Catherine Edwards, South Bend, IN	Ballroom gown
Runners Up	Elizabeth Sokolowski, Elkhart, IN	Polly & Patty Propylene
	Lynn Fujawa, Niles, MI	Bags to Beautiful Roses
	Connie Kio, South Bend, IN	Windssock
	Carol Smothermon, Niles, MI	High-flying Kite
	Ethel M. Barnett, Warsaw, IN	“Tote” Bag
	Kim Huffman, Goshen, IN	Eden’s Children’s Village/Zimbabwe, Soccer Ball
	Samantha Graverson, Bloomington, IN	Kenya, Soccer Ball
	Rosemary Poe, Elkhart, IN	Latchhook Purse
	Gloria Kronk, Elkhart, IN	Latchhook Tote
	Kate Schofield, Chicago, IL	Sandals
Honorable Mentions	Sarah Perschbacher, Plymouth, IN	Child’s Raincoat
	Aimee Cole, Granger, IN	Raincoat
	Mary Ann Weber, South Bend, IN	Sun Hat